

BUILD A BUSINESS THAT SCALES, SECURES CAPITAL, AND THRIVES.



Most businesses fail when the business model and financial model are misaligned. **THIS WORKSHOP PROVIDES INSIGHTS ON HOW TO ALIGN BOTH.**

LIVE ENTREPRENEURIAL JOURNEY WORKSHOP SERIES

Eight Integrated Workshops Delivered Virtually

Brought to you by the Capital Readiness Program

The Entrepreneurial Journey Workshop Series is a 4-week education accelerator designed to guide participants through the key stages of starting, building, operating, and growing a business. Each session is intended to help entrepreneurs better align operational discipline, financial awareness, business planning, and leadership capacity so they can move closer to becoming financially prepared and fundable.

Presented by Lewis C. Powell



30 years of executive leadership across government contracting, insurance, and workforce development.

Workshops held on Thursdays are from 6 pm to 8 pm and Workshops held on Saturdays are 9 am to 11 am.

Each Stage of the Entrepreneurial Journey

Stage 1 – Concept to Plan

• Starting Smart: Laying the Foundation for Business Success

May 14, 2026

• The Ultimate Guide to Crafting a Successful Business Plan and Strategy

May 16, 2026

Stage 3 – Capital Readiness

• Unveiling the Importance of Understanding Financial Statements

May 28, 2026

• Unlocking Small Business Funding: Key Insights and Strategies

May 30, 2026

Stage 2 – Launch and Operational Alignment

• Break-even Analysis for Entrepreneurs

May 21, 2026

• Ready, Set, Launch: Building the Foundation for Business Success

May 23, 2026

Stage 4 – Leadership and Scalable Growth

• The Leadership Compass: Navigating Leadership Styles, Effectiveness, and Impact

June 4, 2026

• The Power of Business Branding

June 6, 2026

What You Will Master

- Determine whether your business model supports sustainable revenue
- Align branding, strategy, and operational execution
- Strengthen leadership, effectiveness, and accountability
- Build a cohesive business and financial planning discipline
- Interpret financial statements with clarity and confidence
- Understand how lenders evaluate funding readiness
- Identify operational gaps that limit scalability
- Assess launch and growth readiness across multiple risk factors

Register Now

(Only 25 Virtual Seats Available)

**DONT DELAY
REGISTRATION ENDS
MAY 7, 2026**



GUEST SPEAKERS
ANNOUNCED PRIOR
TO EACH SESSION

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