

# ELEVATE

## COHORT VI

**Applications for Cohort VI accepted now through Tuesday, March 10, 2026**

ELEVATE (Executive Leadership Education Venture Advancing Talented Entrepreneurs) is a three-month executive education program that aims to help District-based businesses generate significant revenue streams and create meaningful employment opportunities within their communities.

ELEVATE Cohort VI is designed specifically to **ignite, empower,** and **support** the next generation of local entrepreneurial leaders. Cohort VI will focus on building the foundational strengths of emergent small businesses and their owners, working to transition them from survival mode to a place of growth and profitability. Through best-in-class instruction, ELEVATE will help participants develop and implement business strategies that will generate significant revenue streams while also creating meaningful employment opportunities within their communities.

### Eligibility & Criteria

- ✓ Located in the Greater Washington Metropolitan Area
- ✓ Registered business in the District of Columbia
- ✓ Minimum 51% business activity in the District of Columbia
- ✓ Preference given to **early-stage** local small businesses

Must meet at least TWO of the below criteria:

- ✓ In business for a minimum of 2 years
- ✓ Maximum of 3 full- or part-time employees
- ✓ Annual revenue of at least \$150,000-\$250,000

**VIRTUAL INFO SESSION: February 5<sup>th</sup> at 11am**

### Curriculum Snapshot



#### Keen Eye

Analyze and evaluate various business opportunities



#### Entrepreneurial Mindset

Develop a new way of thinking to create a wholistic corporate strategy



#### Organizational Strategy

Balance the roles of entrepreneurship, leadership, and management



#### Innovation

Recognize new opportunities for introducing new ideas across settings



#### Procurement Preparedness

Develop a strategy for contracting with large institutions and corporations



#### Fiscal Sustainability

Understand various financial valuations of your business



Business

As a partnership between The Coalition and the George Washington University School of Business, ELEVATE is the only executive education program in DC backed by a university partner.