

ELEVOTE

COHORT V



Applications for Cohort V accepted now through Tuesday, February 11, 2025

ELEVATE (Executive Leadership Education Venture Advancing Talented Entrepreneurs) is a three-month executive education program that aims to help minority-owned businesses in the DC area generate significant revenue streams and create meaningful employment opportunities within their communities.

ELEVATE Cohort V's is designed to empower and support minority-owned businesses committed to advancing the **green economy**, integrating sustainability practices, and driving environmental innovation. Special consideration will be given to MBEs actively engaged in sustainable supply chains, green manufacturing, renewable energy, eco-friendly products and services, and other innovative sectors contributing to environmental stewardship.

Eligibility & Criteria*

- ✓ Located in the Greater Washington Metropolitan Area
- ✓ Registered Business in the District of Columbia
- ✓ Minimum 51% Minority-Ownership (MBE)
- ✓ Engaged in the green economy or sustainability

Must meet at least TWO of the below criteria:

- ✓ In business for at least 5 years
- ✓ Minimum of 5 full- or part-time employees
- ✓ Annual revenue of at least \$300K

Curriculum Snapshot



Keen Eye

Analyze and evaluate various business opportunities



Entrepreneurial Mindset

Develop a new way of thinking to create a wholistic corporate strategy



Organizational Strategy

Balance the roles of entrepreneurship, leadership, and management



Innovation

Recognize new opportunities for introducing new ideas across settings



Procurement Preparedness

Develop a strategy for contracting with large institutions and corporations



Fiscal Sustainability

Understand various financial valuations of your business



Business

As a partnership between The Coalition and the George Washington University School of Business, ELEVATE is the only minority executive education program in DC backed by a university partner.

APPLY TODAY!



www.thecoalitiondc.org/ELEVATE