

2024

MBE SPONSORSHIP INFORMATION



Capital Region
Minority Supplier
Development Council





OUR MISSION ENDURES

2024 will mark our 52nd year of connecting major global and local organizations with competitively viable minority-owned enterprises. Since its creation in 1972, the Capital Region Minority Supplier Development Council (CRMSDC), has worked tirelessly and diligently to promote the growth and competitiveness of our regional economy.

We are thankful for our relationship with your organization. We are honored that you have supported us and believe in our mission. **Our focus is to continue to add value for you and to seek new ways to support the goals of your organization.**

The purpose of this package is to provide you with the opportunity to continue your support of CRMSDC. In the past couple of years we have deployed our Business Tour segments with our “Get on the Metro” and “Get on the Plane” initiatives. We expanded our reach across regions and provided MBEs with the opportunity to do business with other corporations outside of our region and to introduce them to peers in another jurisdiction. We also have our “Breakfast with the President” series which has featured Erin Chamberlin, Regional President of Caesars Entertainment and Ricky Smith, CEO of the BWI Thurgood Marshall Airport. Our goal is to introduce other CEOs to the organization and to provide our members and suppliers with insights from the top. Our Super Matchmaker Conference proved to be a successful model, because you trusted us to get it right. We end each year with an incredible Leaders & Legends celebration at the beautiful MGM International Resort.

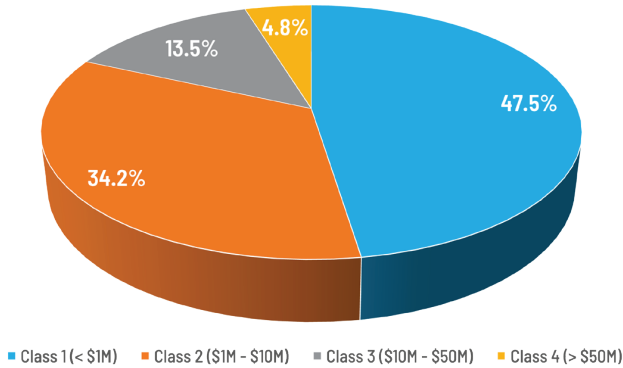
Your financial commitment is essential to the support of our programs. As a member, CRMSDC helps you to enhance, market and advance your minority development program by providing you with access to a pool of certified and qualified minority businesses. It also entitles you to numerous opportunities to network with your peers and take advantage of supplier diversity related offerings from our regional affiliate and the National Minority Supplier Development Council.

I hope you take the time to learn about the sponsorship or partnership opportunities available for 2023. When you are submitting your annual budget, we ask that you think of us and include a generous line item to further ensure our success.

Thank you again. We look forward to your commitment to the region’s most successful supplier diversity and inclusion organization!

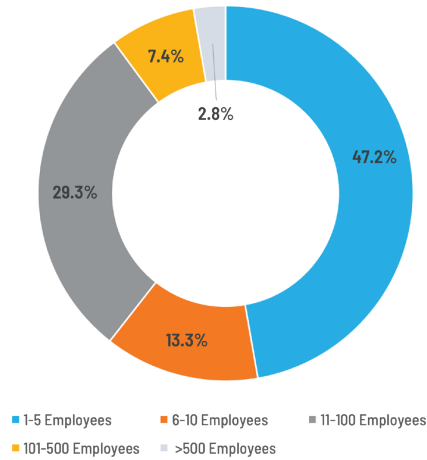
Sharon R. Pinder
President & CEO, CRMSDC

MBEs by Class / Revenue



52%
of CRMSDC MBEs have annual revenues over \$1 million

Number of Full-Time Employees

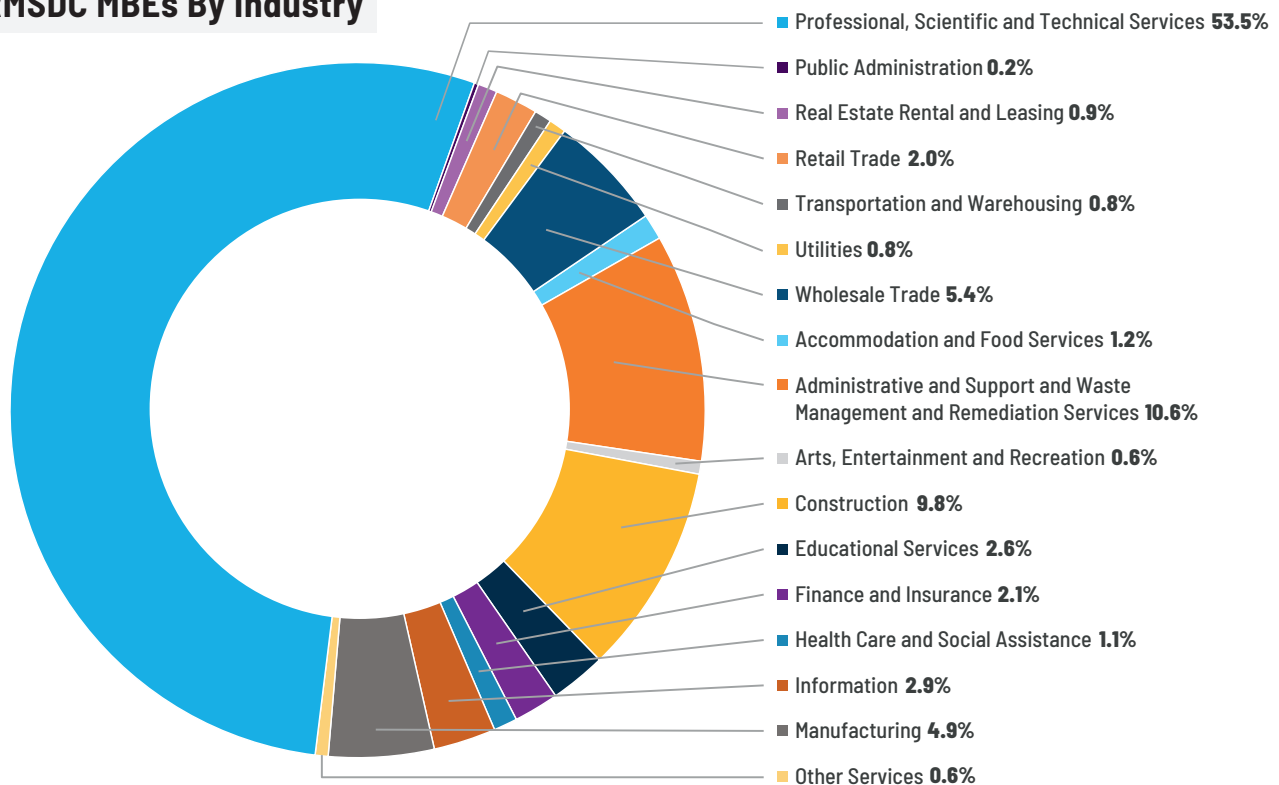


10%
of CRMSDC MBEs
have 100 or more
employees

29%
have 11 to 100
employees

60%
have 1 to 10
employees

CRMSDC MBEs By Industry



2024

PARTNERSHIP OPPORTUNITIES

MBE SIGNATURE SPONSOR

\$25,000

SUPER MATCHMAKER CONFERENCE

- Full Access for 6 conference registration admissions
- Speaking opportunity during opening session
- Full page color ad in Conference Magazine
- Promotional signage at registration area and throughout venue
- Procurement Matchmaker participation
- Open Table Discussion Leader

BUSINESS GOLF OUTING AND GOLF CLINIC

- 2 - Foursome tickets
- 4 Golf Clinic tickets
- Top billing at the Awards Luncheon
- Hole Signage

ANNUAL LEADERS & LEGENDS AND TOP 100 MBE AWARD CEREMONY

- 10 Guest tickets and VIP Seating at Awards Ceremony
- 5 VIP invitations to special sponsor pre-award Reception
- Award presenter with speaking opportunity during ceremony
- Full page color ad in journal
- Signature Sponsorship on signage
- Feature story on Council website
- On-screen logo projection at event

WEB, PRINT AND DIGITAL ADVERTISING

- Hyperlinked logo and link on website and social media applications
- Sponsor placement in electronic promotional emails with hyperlinked logo
- Logo on all print promotions

ANNUAL REPORT AND ANNUAL MEETING

- 4 tickets to Annual Business Meeting
- Full page color ad with priority placement
- Speaking opportunity at general session

BUSINESS TOURS

- 2 Seats - Get on the Bus or Metro



PARTNERSHIP OPPORTUNITIES

MBE PRESENTING SPONSOR

—
\$15,000



SUPER MATCHMAKER CONFERENCE

- 4 conference registration admissions
- Speaking opportunity during opening session
- Full page color ad in Conference Magazine
- Promotional signage at registration area
- Procurement Matchmaker participation
- Open Table Discussion Leader

BUSINESS GOLF OUTING AND GOLF CLINIC

- 1 - Foursome tickets
- 2 Golf Clinic tickets
- Hole Signage

ANNUAL LEADERS & LEGENDS AND TOP 100 MBE AWARD CEREMONY

- 6 Guest tickets and VIP Seating at Awards Ceremony
- 3 VIP invitations to special sponsor pre-award Reception
- Award presenter with speaking opportunity during ceremony
- Presenting Sponsorship on signage
- Feature story on Council website
- On-screen logo projection at event

WEB, PRINT AND DIGITAL ADVERTISING

- Hyperlinked logo and link on website and social media applications
- Sponsor placement in electronic promotional emails with hyperlinked logo
- Logo on all print promotions

ANNUAL REPORT AND ANNUAL MEETING

- 2 tickets to Annual Business Meeting
- Full page color ad with priority placement



PARTNERSHIP OPPORTUNITIES

MBE DIAMOND SPONSOR

\$9,500

SUPER MATCHMAKER CONFERENCE

- 4 conference registration admissions
- Full page color ad in Conference Magazine
- Promotional signage
- Procurement Matchmaker participation

BUSINESS GOLF OUTING AND GOLF CLINIC

- 1 - Foursome ticket
- Hole Signage

ANNUAL LEADERS & LEGENDS AND TOP 100 MBE AWARD CEREMONY

- 4 Guest tickets and VIP Seating at Awards Ceremony
- 2 VIP invitations to special sponsor pre-award Reception
- Diamond Sponsorship on signage
- On-screen logo projection at event

WEB, PRINT AND DIGITAL ADVERTISING

- Hyperlinked logo and link on website and social media applications
- Sponsor placement in electronic promotional emails with hyperlinked logo
- Logo on all print promotions

ANNUAL REPORT AND ANNUAL MEETING

- 2 tickets to Annual Business Meeting
- Full page color ad



Lobby Agenda Navigation Video Auditorium Roundtable Exhibit Hall Event Resources Information Desk Leaderboard Award Ceremony Tech Help



PARTNERSHIP OPPORTUNITIES

MBE PLATINUM SPONSOR

—
\$7,500



SUPER MATCHMAKER CONFERENCE

- 3 conference registration admissions
- Speaker opportunity during open session
- Full page color ad in Conference Magazine
- Promotional signage
- Procurement Matchmaker participation
- Open Table Discussion Leader

BUSINESS GOLF OUTING AND GOLF CLINIC

- 1 - Foursome ticket
- Hole Signage

ANNUAL LEADERS & LEGENDS AND TOP 100 MBE AWARD CEREMONY

- 3 Guest tickets and VIP Seating at Awards Ceremony
- 1 VIP invitation to special sponsor pre-award Reception
- Platinum Sponsorship on signage
- On-screen logo projection at event

WEB, PRINT AND DIGITAL ADVERTISING

- Hyperlinked logo and link on website and social media applications
- Sponsor placement in electronic promotional emails with hyperlinked logo
- Logo on all print promotions

ANNUAL REPORT AND ANNUAL MEETING

- 2 tickets to Annual Business Meeting
- Full page color ad



PARTNERSHIP OPPORTUNITIES

MBE GOLD SPONSOR

—
\$3,700



LUNCHEON SPONSOR



**iHealth Innovative
Solutions**

www.ihealthis.com

SUPER MATCHMAKER CONFERENCE

- 2 conference registration admissions
- Full page color ad in Conference Magazine
- Procurement Matchmaker participation
- Open Table Discussion Leader

BUSINESS GOLF OUTING AND GOLF CLINIC

- 2 tickets
- Hole Signage

ANNUAL LEADERS & LEGENDS AND TOP 100 MBE AWARD CEREMONY

- 2 Guest tickets and VIP Seating at Awards Ceremony
- 1 VIP invitation to special sponsor pre-award Reception
- Gold Sponsorship on signage

WEB, PRINT AND DIGITAL ADVERTISING

- Hyperlinked logo and link on website and social media applications
- Sponsor placement in electronic promotional emails with hyperlinked logo
- Logo on all print promotions

ANNUAL REPORT AND ANNUAL MEETING

- 1 ticket to Annual Business Meeting
- Half page color ad



PARTNERSHIP OPPORTUNITIES

A LA CARTE SPONSORSHIPS

ECONOMIC IMPACT STUDY

\$8,000

Regional procurement study that identifies the availability and utilization of regional minority businesses

BUSINESS OPPORTUNITY TOURS

\$5,000

The business tours provide the opportunity to network with MBEs and corporations. It also provides the opportunity to obtain direct procurement plans from executives or high-level officials.

- Get on the Bus Business Tour
- Get on the Plane Business Tour (Southwest Airlines)
- Get on the Metro Business Tour

BREAKFAST WITH THE PRESIDENT FEATURING CEOs SERIES

\$5,000

Have breakfast and coffee with CRMSDC CEO and other CEOs from around the region

EXECUTIVE INDUSTRY FORUM SERIES

\$5,000

Branding opportunity for Minority Business Development Week

RED CARPET SPONSOR

\$4,000

- Signage on red carpet during major events
- Half page ad

WEBSITE SPONSOR

\$3,500

- Company Name prominently displayed for 1 Year
- Link to your Supplier Diversity Web page or Business Website
- Feature story in newsletter

NMSDC ADVANCED MANAGEMENT EDUCATION PROGRAM SPONSOR

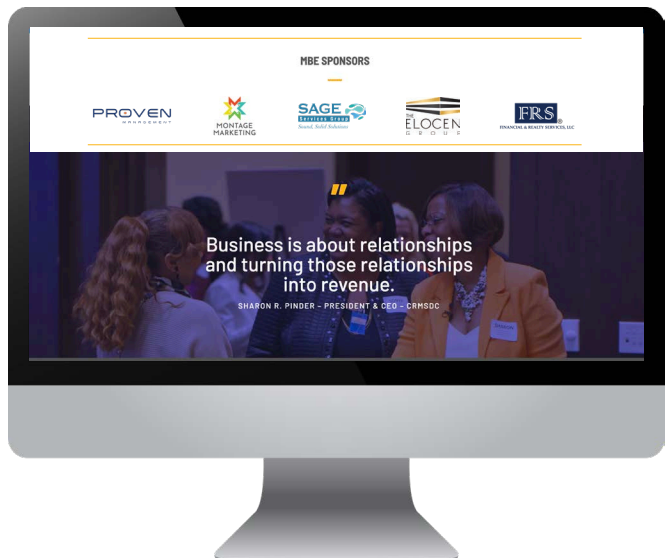
PRICED PER PROGRAM

Select a CRMSDC certified MBE to attend NMSDC executive education programs conducted by Tuck, Kellogg and the University of Washington

VENUE HOST

COST OF FOOD AND BEVERAGE

- Company name prominently displayed as host
- 2-3 minute welcome on event program



BECOME A SPONSOR TODAY!

CALL
301.593.5860

CLICK
www.crmsdc.org

EMAIL
membership@crmsdc.org



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Minority Supplier
Development Council

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